

Rep Order# 6836582 Ver# 1 Mod# 0 Status Confirmed Traffic Order# 104867
EC'd Yes Last Received: Printed: 07/27/2012 5:05 PM

1 of 8

Showing Buylines: All Lines
Last Received: 07/27/2012 7:45 AM

Station KSNV-TV LAS VEGAS, NV.
Advertiser () .AM ACTION NETWORK
Product 2012
Estimate# 2872
Buyer Ben Angle
Phone#
Fax#

Agency () AMERICAN MEDIA & ADVOCACY GROUP
815 SLATERS LANE
ALEXANDRIA, VA 22314
Agency CPM/PZ/E 131/405/2872
Flight Dates 10/26/2012 - 11/06/2012
Hiatus Weeks
Salesperson Phone# 215-568-6540
Salesperson FAX# 215-568-1845

— CONTRACT COMMENT —
SC=*

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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1	F	5A-6A	WAKE W/WAGNRS1	:30	\$450.00	10/26-10/26	2	1	2	\$900.00		
2	M	5A-6A	WAKE W/WAGNRS1	:30	\$450.00	10/29-10/29	2	1	2	\$900.00		
3	TU	5A-6A	WAKE W/WAGNRS1	:30	\$450.00	10/30-10/30	2	1	2	\$900.00		
4	W	5A-6A	WAKE W/WAGNRS1	:30	\$450.00	10/31-10/31	2	1	2	\$900.00		
5	TH	5A-6A	WAKE W/WAGNRS1	:30	\$450.00	11/01-11/01	2	1	2	\$900.00		
6	F	5A-6A	WAKE W/WAGNRS1	:30	\$450.00	11/02-11/02	2	1	2	\$900.00		
7	M	5A-6A	WAKE W/WAGNRS1	:30	\$450.00	11/05-11/05	2	1	2	\$900.00		
8	TU	5A-6A	WAKE W/WAGNRS1	:30	\$450.00	11/06-11/06	2	1	2	\$900.00		
9	F	6A-7A	WAKE W/WAGNRS2	:30	\$1,000.00	10/26-10/26	2	1	2	\$2,000.00		
10	M	6A-7A	WAKE W/WAGNRS2	:30	\$1,000.00	10/29-10/29	2	1	2	\$2,000.00		
11	TU	6A-7A	WAKE W/WAGNRS2	:30	\$1,000.00	10/30-10/30	2	1	2	\$2,000.00		
12	W	6A-7A	WAKE W/WAGNRS2	:30	\$1,000.00	10/31-10/31	2	1	2	\$2,000.00		
13	TH	6A-7A	WAKE W/WAGNRS2	:30	\$1,000.00	11/01-11/01	2	1	2	\$2,000.00		
14	F	6A-7A	WAKE W/WAGNRS2	:30	\$1,000.00	11/02-11/02	2	1	2	\$2,000.00		

Rep Order# 6836582 Ver# 1 Mod# 0 Status Confirmed
EC'd Yes

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Traffic Order# 104867 Printed: 07/27/2012 5:05 PM
Last Received: 07/27/2012 7:45 AM

Showing Buylines: All Lines

Station Advertiser Product Estimate# Buyer Phone# Fax# LT	KSNN-TV LAS VEGAS, NV. () .AM ACTION NETWOEK 2012 2872 Ben Angle Hiatus Weeks	Agency 815 SLATTERS LANE ALEXANDRIA, VA 22314 Agency C/P/U/P2/E Flight Dates 10/26/2012 - 11/06/2012	Rep Firm PHILADELPHIA Sales Office () AMY MCCREARY Salesperson () AMY MCCREARY	Traffic Order# 104867 Last Received: 07/27/2012 All Lines							
Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
15	M	6A-7A	WAKE W/WAGNRS2	:30	\$1,000.00	11/05-11/05	2	1	2	\$2,000.00	
16	TU	6A-7A	WAKE W/WAGNRS2	:30	\$1,000.00	11/06-11/06	2	1	2	\$2,000.00	
17	SA	6A-7A	NW3 AT SUNRISE	:30	\$350.00	10/27-10/27	2	1	2	\$700.00	
18	SA	6A-7A	NW3 AT SUNRISE	:30	\$350.00	11/03-11/03	2	1	2	\$700.00	
19	SA	7A-9A	SATURDAY TODAY	:30	\$625.00	10/27-10/27	2	1	2	\$1,250.00	
20	SA	7A-9A	SATURDAY TODAY	:30	\$625.00	11/03-11/03	2	1	2	\$1,250.00	
21	SU	6A-7A	NW3-SUNRS WEND	:30	\$350.00	10/28-10/28	2	1	2	\$700.00	
22	SU	6A-7A	NW3-SUNRS WEND	:30	\$350.00	11/04-11/04	2	1	2	\$700.00	
23	SU	7A-8A	SUN TODAY	:30	\$750.00	10/28-10/28	2	1	2	\$1,500.00	
24	SU	7A-8A	SUN TODAY	:30	\$750.00	11/04-11/04	2	1	2	\$1,500.00	
25	F	10A-11A	TODAY SHW3-NBC	:30	\$325.00	10/26-10/26	1	1	1	\$325.00	
26	M	10A-11A	TODAY SHW3-NBC	:30	\$325.00	10/29-10/29	1	1	1	\$325.00	
27	TU	10A-11A	TODAY SHW3-NBC	:30	\$325.00	10/30-10/30	1	1	1	\$325.00	
28	W	10A-11A	TODAY SHW3-NBC	:30	\$325.00	10/31-10/31	1	1	1	\$325.00	
29	TH	10A-11A	TODAY SHW3-NBC	:30	\$325.00	11/01-11/01	1	1	1	\$325.00	
30	F	10A-11A	TODAY SHW3-NBC	:30	\$325.00	11/02-11/02	1	1	1	\$325.00	

Rep Order# 6836582 Ver# 1 Mod# 0 Status Confirmed Traffic Order# 104867
EC'd Yes Last Received: Printed: 07/27/2012 5:05 PM

07/27/2012 7:45 AM
Showing Bylines: All Lines

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Station	KSNV-TV LAS VEGAS, NV.			Last Received: 07/27/2012 7:45 AM			Traffic Order# 104867		
Advertiser	() AMACTIONNETWOEK			Showing Bylines: All Lines			Printed: 07/27/2012 5:05 PM		
Product	2012								
Estimate#	2872								
Buyer	Ben Angle								
Phone#									
Fax#									
LT	In	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks
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31	M		10A-11A	TODAY SHW3-NBC	:30	\$325.00	11/05-11/05	1	1
32	F		11A-12P	RACHAEL RAY	:30	\$325.00	10/26-10/26	1	1
33	M		11A-12P	RACHAEL RAY	:30	\$325.00	10/29-10/29	1	1
34	TU		11A-12P	RACHAEL RAY	:30	\$325.00	10/30-10/30	1	1
35	W		11A-12P	RACHAEL RAY	:30	\$325.00	10/31-10/31	1	1
36	TH		11A-12P	RACHAEL RAY	:30	\$325.00	11/01-11/01	1	1
37	F		11A-12P	RACHAEL RAY	:30	\$325.00	11/02-11/02	1	1
38	M		11A-12P	RACHAEL RAY	:30	\$325.00	11/05-11/05	1	1
39	SA		9A-930A	NEWS3 TDY-WKND	:30	\$500.00	10/27-10/27	1	1
40	SA		9A-930A	NEWS3 TDY-WKND	:30	\$500.00	11/03-11/03	1	1
41	SU		9A-930A	NEWS3 TDY-WKND	:30	\$500.00	10/28-10/28	1	1
42	SU		9A-930A	NEWS3 TDY-WKND	:30	\$500.00	11/04-11/04	1	1
43	F		4P-430P	NEWS 3 AT 4PM	:30	\$725.00	10/26-10/26	1	1
44	M		4P-430P	NEWS 3 AT 4PM	:30	\$725.00	10/29-10/29	1	1
45	TU		4P-430P	NEWS 3 AT 4PM	:30	\$725.00	10/30-10/30	1	1
46	W		4P-430P	NEWS 3 AT 4PM	:30	\$725.00	10/31-10/31	1	1
47	TH		4P-430P	NEWS 3 AT 4PM	:30	\$725.00	11/01-11/01	1	1

Rep Order# 6836582 Ver# 1 Mod# 0 Status Confirmed
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Last Received: 07/27/2012 7:45 AM

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Showing Buylines: All Lines

Station	KSNV-TV LAS VEGAS, NV.			Traffic Order# 104867			Last Received:	Printed:	
Advertiser	() AM ACTION NETWOEK						07/27/2012	07/27/2012 5:05 PM	
Product	2012						07/27/2012		
Estimate#	2872								
Buyer	Ben Angle								
Phone#									
Fax#									
LT	In	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks
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48	F		4P-430P	NEWS 3 AT 4PM	:30	\$725.00	11/02-11/02	1	1
49	M		4P-430P	NEWS 3 AT 4PM	:30	\$725.00	11/05-11/05	1	1
50	F		5P-630P	NEWS 3	:30	\$1,200.00	10/26-10/26	1	1
51	M		5P-630P	NEWS 3	:30	\$1,200.00	10/29-10/29	1	1
52	TU		5P-630P	NEWS 3	:30	\$1,200.00	10/30-10/30	1	1
53	W		5P-630P	NEWS 3	:30	\$1,200.00	10/31-10/31	1	1
54	TH		5P-630P	NEWS 3	:30	\$1,200.00	11/01-11/01	1	1
55	F		5P-630P	NEWS 3	:30	\$1,200.00	11/02-11/02	1	1
56	M		5P-630P	NEWS 3	:30	\$1,200.00	11/05-11/05	1	1
57	F		730P-8P	FACE2FACE RALSTON	:30	\$900.00	10/26-10/26	1	1
58	M		730P-8P	FACE2FACE RALSTON	:30	\$900.00	10/29-10/29	1	1
59	TU		730P-8P	FACE2FACE RALSTON	:30	\$900.00	10/30-10/30	1	1
60	W		730P-8P	FACE2FACE RALSTON	:30	\$900.00	10/31-10/31	1	1
61	TH		730P-8P	FACE2FACE RALSTON	:30	\$900.00	11/01-11/01	1	1
62	F		730P-8P	FACE2FACE RALSTON	:30	\$900.00	11/02-11/02	1	1
63	M		730P-8P	FACE2FACE RALSTON	:30	\$900.00	11/05-11/05	1	1

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Traffic Order# 104867 Last Received: Printed: 07/27/2012 5:05 PM

Showing Buylines: All Lines

Station KSNV-TV LAS VEGAS, NV.

Advertiser () AMACTION NETWOEK

Product 2012

Estimate# 2872

Buyer Ben Angle

Phone#

Fax#

Ln Day Time Program

Len Rate Dates Spots/Week # of Spots Total Cost Daypart

Agency () AMERICAN MEDIA & ADVOCACY GROUP

815 SLATERS LANE

ALEXANDRIA, VA 22314

Agency CPI/PZE 131405/2872

Flight Dates 10/26/2012 - 11/06/2012

Hiatus Weeks

Rep Firm

800 PHILADELPHIA

Sales Office () AMY MCCREARY

Salesperson () AMY MCCREARY

Salesperson Phone# 215-568-6540

Salesperson FAX# 215-568-1845

Line	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
64 SA 5P-630P NEWS 3	\$675.00	10/27-10/27	1	1	1	\$675.00	
65 SA 5P-630P NEWS 3	\$675.00	11/03-11/03	1	1	1	\$675.00	
66 F 630P-7P JEOPARDY	\$1,300.00	10/26-10/26	1	1	1	\$1,300.00	
67 M 630P-7P JEOPARDY	\$1,300.00	10/29-10/29	1	1	1	\$1,300.00	
68 TU 630P-7P JEOPARDY	\$1,300.00	10/30-10/30	1	1	1	\$1,300.00	
69 W 630P-7P JEOPARDY	\$1,300.00	10/31-10/31	1	1	1	\$1,300.00	
70 TH 630P-7P JEOPARDY	\$1,300.00	11/01-11/01	1	1	1	\$1,300.00	
71 F 630P-7P JEOPARDY	\$1,300.00	11/02-11/02	1	1	1	\$1,300.00	
72 M 630P-7P JEOPARDY	\$1,300.00	11/05-11/05	1	1	1	\$1,300.00	
73 SA 630P-7P JEOPARDY	\$1,300.00	11/03-11/03	1	1	1	\$1,300.00	
74 SA 630P-7P JEOPARDY-WKND	\$525.00	10/27-10/27	1	1	1	\$525.00	
75 M 8P-10P THE VOICE	\$4,000.00	10/29-10/29	2	1	2	\$8,000.00	
76 M 8P-10P THE VOICE	\$4,000.00	11/05-11/05	2	1	2	\$8,000.00	
77 TU 9P-10P GO ON/NEW NORMAL	\$2,600.00	10/30-10/30	2	1	2	\$5,200.00	
78 F 11P-1135P NEWS 3 AT 11	\$1,200.00	10/26-10/26	1	1	1	\$1,200.00	
79 M 11P-1135P NEWS 3 AT 11	\$1,200.00	10/29-10/29	1	1	1	\$1,200.00	
80 TU 11P-1135P NEWS 3 AT 11	\$1,200.00	10/30-10/30	1	1	1	\$1,200.00	

Rep Order# 6836582 Ver# 1 Mod# 0 Status Confirmed
EC'd Yes

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Traffic Order# 104867 Last Received: Printed: 07/27/2012 5:05 PM

Showing Buylines: All Lines

Station	KSNV-TV LAS VEGAS, NV. () AMACTION NETWOEK			Traffic Order# 104867			Rep Firm			
Advertiser	Product	Estimate#	Buyer	Phone#	Fax#	EC'd	Rep Firm			
Line	Day	Time	Program	Length	Rate	Dates	Sales Office			
81	W	11P-1135P	NEWS 3 AT 11	:30	\$1,200.00	10/31-10/31	1	1	1	\$1,200.00
82	TH	11P-1135P	NEWS 3 AT 11	:30	\$1,200.00	11/01-11/01	1	1	1	\$1,200.00
83	F	11P-1135P	NEWS 3 AT 11	:30	\$1,200.00	11/02-11/02	1	1	1	\$1,200.00
84	M	11P-1135P	NEWS 3 AT 11	:30	\$1,200.00	11/05-11/05	1	1	1	\$1,200.00
85	SA	11P-1135P	WKD2 NWS AT 11<	:30	\$1,100.00	10/27-10/27	1	1	1	\$1,100.00
86	SA	11P-1135P	WKD2 NWS AT 11<	:30	\$1,100.00	11/03-11/03	1	1	1	\$1,100.00
87	SU	11P-1135P	WKD NWS3 AT 11<	:30	\$1,100.00	10/28-10/28	1	1	1	\$1,100.00
88	SU	11P-1135P	WKD NWS3 AT 11<	:30	\$1,100.00	11/04-11/04	1	1	1	\$1,100.00
89	F	1135P-1235A	TONITE SHW	:30	\$750.00	10/26-10/26	1	1	1	\$750.00
90	M	1135P-1235A	TONITE SHW	:30	\$750.00	10/29-10/29	1	1	1	\$750.00
91	TU	1135P-1235A	TONITE SHW	:30	\$750.00	10/30-10/30	1	1	1	\$750.00
92	W	1135P-1235A	TONITE SHW	:30	\$750.00	10/31-10/31	1	1	1	\$750.00
93	TH	1135P-1235A	TONITE SHW	:30	\$750.00	11/01-11/01	1	1	1	\$750.00
94	F	1135P-1235A	TONITE SHW	:30	\$750.00	11/02-11/02	1	1	1	\$750.00

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Showing Buylines: All Lines

Station KSNV-TV LAS VEGAS, NV.
Advertiser () A.MACTION NETWOEK
Product 2012
Estimate# 2872
Buyer Ben Angle
Phone#
Fax#

Agency () AMERICAN MEDIA & ADVOCACY GROUP
815 SLATERS LANE
ALEXANDRIA, VA 22314
Agency C/P/P2/E 131405/2872
Flight Dates 10/26/2012 - 11/06/2012
Hiatus Weeks

Rep Firm
Sales Office () PHILADELPHIA
Salesperson () AMY MCCREARY
Salesperson Phone# 215-568-6540
Salesperson FAX# 215-568-1845

LIN	LN	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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95	M	1135P-1235A	TONITE SHW	---	:30	\$750.00	11/05-11/05	1	1	1	\$750.00	---
96	SA	1130P-1A	SAT NITE LIVE	---	:30	\$1,400.00	10/27-10/27	2	1	2	\$2,800.00	---
97	SA	1130P-1A	SAT NITE LIVE	---	:30	\$1,400.00	11/03-11/03	2	1	2	\$2,800.00	---
98	SU	1135P-12A	SPORT NT-L VGS	---	:30	\$400.00	10/28-10/28	1	1	1	\$400.00	---
99	SU	1135P-12A	SPORT NT-L VGS	---	:30	\$400.00	11/04-11/04	1	1	1	\$400.00	---

—REPORT TOTALS—

Report Totals: 128 / \$114,975.00

—SALES MONTHLY TOTALS—

Oct 12: 29 / \$21,375.00 Nov 12: 99 / \$93,600.00

Sales Totals: 128 / \$114,975.00

Station Totals: 128 / \$114,975.00

Lines not sent/rxid/rtrn: 0 / \$0.00

—COMPETITIVE—

Market	Total	CATV	KBLR	KINC	KLAS	KSNV	KVCM	KVMY	KVNU
Market Totals	\$370,887	0%	0%	0%	31%	31%	0%	2%	18%
KTNV	15%	KTUD	1%	KVCM	2%	KVNU	0%	0%	0%
XXXX	0%								

—COMPETITIVE COMMENTS—
EST SHARES

Books NOV12
Demos RA35+

Rep	Order#	6836582	Ver#	1	Mod#	0	Status	Confirmed	Traffic Order#	104867	Last Received:	07/27/2012 7:45 AM	Printed:	07/27/2012 5:05 PM		
EC'd	Yes															
Station	KSNV-TV LAS VEGAS, NV.		Advertiser	()		Product	.AM ACTION NETWOEK		Agency	()		AMERICAN MEDIA & ADVOCACY GROUP	Rep Firm	PHILADELPHIA		
Estimate#	2012		Product	2872		Estimate#	2872		815 SLATERS LANE	()		ALEXANDRIA, VA 22314	Sales Office	()		
Buyer	Ben Angle		Phone#			Flight Dates	13/14/05/2872		Agency C/P/L/P2/E	()		10/26/2012 - 11/06/2012	Salesperson	()		AMY MCCREARY
Fax#			Riatus Weeks			Flight Dates			Flight Dates	()		10/26/2012 - 11/06/2012	Salesperson Phone#	215-568-6540		
— CREDIT RISK —													Salesperson FAX#	215-568-1845		
CASH IN ADVANCE																